

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Creative Communications
Attention: Susan Kines
PO BOX 24189
Greenville, SC 29616
USA

Contract / Revision 500345 /		Alt Order #
Product SC State Senate District 2		
Contract Dates 10/29/12 - 11/05/12	Estimate #	
Advertiser Larry Martin For Senate		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Sales Local	Sales Office Local-WHNS
Special Handling		
Demographic Adults 25-54		
IDB# 919	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	11/05/12	11/05/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$20.00			
N 2	WHNS	10/30/12	11/05/12	M-Su Late News	M-SU 10-11p		:30			NM	5	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-11-1-1				4	\$355.00			
Week:		11/05/12	11/11/12	1-----				1	\$355.00			
N 3	WHNS	10/29/12	11/03/12	Delayed Late News	M-SU 1030p-12x		:30			NM	3	\$1,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1--1-1-				3	\$355.00			
N 4	WHNS	11/04/12	11/04/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$60.00			
Totals											10	\$2,920.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	10	\$2,920.00	\$2,482.00
Totals	10	\$2,920.00	\$2,482.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

STATION and LOCATION: WHSN-TV Greenville, SC DATE: 12-26-12

I, Susan Kines
being/on behalf of: Larry Martin a legally qualified candidate
of the Republican political party for the office of:
SC State Senate District 2

In the General election to be held on November 6, 2012

do hereby request station time as follows: See Insertion Order

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Larry Martin for State Senate

I represent that the payment for the above-described broadcast time has been furnished by:

Larry Martin for State Senate
PO Box 247, Pickens, SC 29671 Phillip Greer, Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: does not apply to purchase of time by, or on behalf of, federal candidates.)

☐ Accepted

12-26-12
Date

Susan Kines
Signature

☐ Accepted in Part
(see reverse side)

☐ Rejected

By

Title

COPY BOTH SIDES FOR RETENTION IN PUBLIC FILE

Client: Political
Product: 2012
Campaign: Martin Add-On Schedule

Station Order

CREATIVE COMMUNICATIONS, INC.
po box 24189
greenville, SC 29616
864.268.1717

Estimate No.:
Contract No.:
Job No.:

Rev #: 0
Flight From: 10/29/2012 to 11/08/2012

Market: GREENMIL-SPART-ASHEVILLE
Station: WHNS
Station Contact: Derrick Jefferson

Buyer Name: Susan Kines
Sweeps: Share Jul 2012 -> HUT/PUT Nov 11

Acq. Order No.: 49
WS Order No.: 3190
Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	MTWTFSS	Spots
1	MTWTF-- 05:00A-06:00A	EM 30	MORNING NEWS	\$20.00 \$20.00	\$17.00 \$17.00	1
2	MTWTFSSu 10:00P-11:00P	LN 30	10 O'CLOCK NEWS	\$355.00 \$2,840.00	\$301.75 \$2,414.00	. 1 1 1 1 .	8
3	-----Su 11:00A-12:00P	WE 30	FOX NWS SUNDAY	\$60.00 \$60.00	\$51.00 \$51.00 1	1
				\$2,920.00		1 1 1 1 1 2 2 .	10

Month	Spots	Station Gross Dollars	Net Percent Dollars
Nov	10	\$2,920.00	\$2,482.00
		\$2,920.00	\$2,482.00

Comments

Campaign Remarks:
All spots must run as ordered with equal distribution in time periods ordered. Any changes to schedule must be approved in advance by agency. Sign order & FAX to Susan Kines at 864/292-0776 to confirm. Invoice via electronic invoicing.

Susan: all share news delayed news on their desks

Thank you,

Date: 10/26/2012

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Sharon

Time: 12:39a